

# EUREKA ENEWS

Newsletter of the City of Eureka

Edition 2016-02

February 2016



## City Manager's Column



On January 26, the Eureka City Council and Humboldt County Board of Supervisors met in joint session to receive a report from our consultant on a Homeless Strategy and Implementation Plan-Phase 1. This report built upon an earlier study that was concluded in July 2014 that was a Policy Paper on Homelessness. The City of Eureka and Humboldt County through the Department of Health and Human Services contracted for an implementation plan to provide a roadmap for ending homelessness that had a strategic focus emphasizing a "Housing First" model that has been proven effective throughout the United States. The study involved an information gathering analysis from key stakeholders; an inventory of existing and potential funding sources to address homelessness; a housing market analysis; and a review of best practices from other communities.

The report recognizes that the City has limited funding available for housing or services for homeless people, but does oversee critical elements of the community's response to homelessness, including the Police Department-which is involved in outreach as well as enforcement, code enforcement, and community planning activities. DHSS receives funds to provide services for targeted populations, including Child Welfare, CalWORKS, Adult Protective Services, and services to people with severe mental illness. DHSS aligns these funds to maximize their impact on reducing homelessness.

The report made four key recommendations:

1. Adopt a Housing First Approach County-Wide-where homeless persons receive assistance to secure permanent housing as quickly as possible, without preconditions.
2. Strengthen and Re-Orient the Mobile Intervention Services Team (MIST) to Focus on Housing Solutions. This is a team comprised of law enforcement and DHSS caseworkers that conduct outreach to the homeless community.
3. Create Direct and Low Barrier Pathways to Housing-The key to greater progress will be to re-structure and re-align existing efforts, including funding to make a greater array of housing options available to people who are unsheltered.
4. Use Data Systems to Track Progress-places a priority on analyzing what is working, what is not, and making adjustments as needed.

The report from Focus Strategies provides a blue print for addressing homelessness. The key will be accessing state and federal funding sources and placing the highest priority on solving homelessness. The report is available on the city's website: [www.ci.eureka.ca.gov](http://www.ci.eureka.ca.gov)

Greg L. Sparks

# February

## Calendar of Events



Sun	Mon	Tue	Wed	Thu	Fri	Sat
	1	2 <b>Council Meeting</b>	3	4	5	6 <b>Arts Alive</b>
7	8	9	10	11	12	13 <b>Sequoia Park Run</b>  <b>Hikshari' Volunteer Trail Stewards</b>
14 <b>Valentines Day</b>	15 <b>President's Day City Hall Closed</b>	16 <b>Council Meeting</b>	17	18	19	20 <b>Cooper Gulch Volunteer Trails</b>
21	22	23	24 <b>C to F Design Charrette Meeting</b>	25 <b>Coffee with the Captains Senior Resource Center</b>	26	27 <b>Next Generation Meeting Wharfinger Building 5:30 PM</b>
28	29					

**Volunteer Opportunity:** The Hikshari' Volunteer Trail Stewards work on the trail the second Saturday of every month from 9:00 -11:00 a.m. We meet at the Elk River Wildlife Sanctuary parking lot at the end of Hilfiker Lane!

**Volunteer Opportunity:** The Cooper Gulch Volunteer Trail Stewards Meet at the 10th and R Street parking lot (next to the Eureka Skateboard Park) in Eureka. Please bring gloves and eye protection if you have them. For more information contact Linda at (707)498-8086.

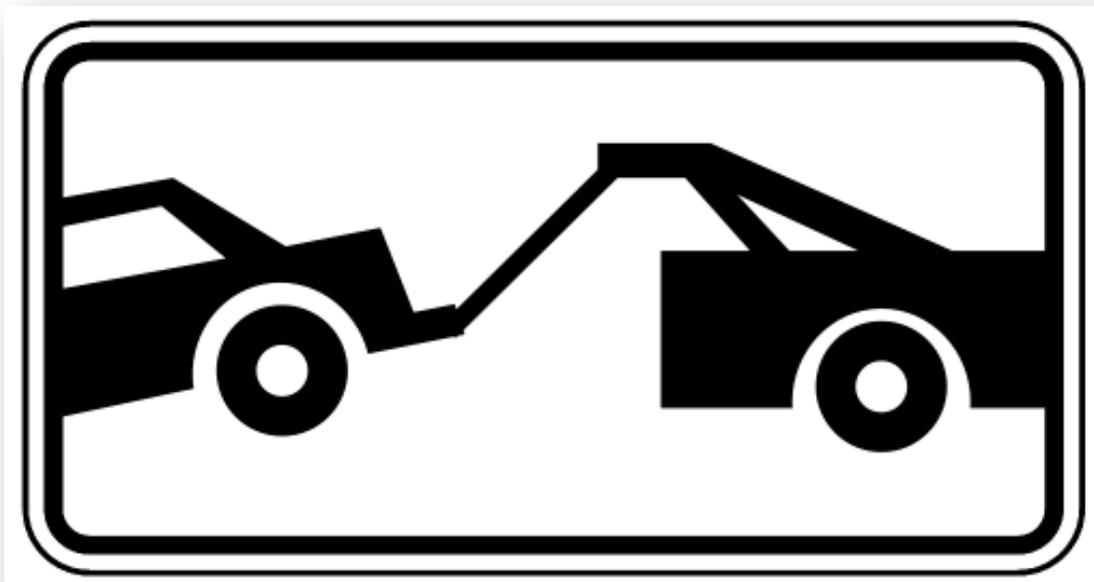
## Eureka Police Utilizes Volunteers for Vehicle Abatement

The Eureka Police has enlisted the help of three dedicated citizen volunteers to start up the department's stalled vehicle abatement program.

The citizens hit the streets in January and are working several days a week to address any vehicle abatement issues inside the city limits of Eureka.

"We appreciate the community volunteers who are willing to give of their time to help get abandoned autos off our city streets," stated Chief Mills. "The volunteers have been quite active in the last few weeks tagging several cars for abatement."

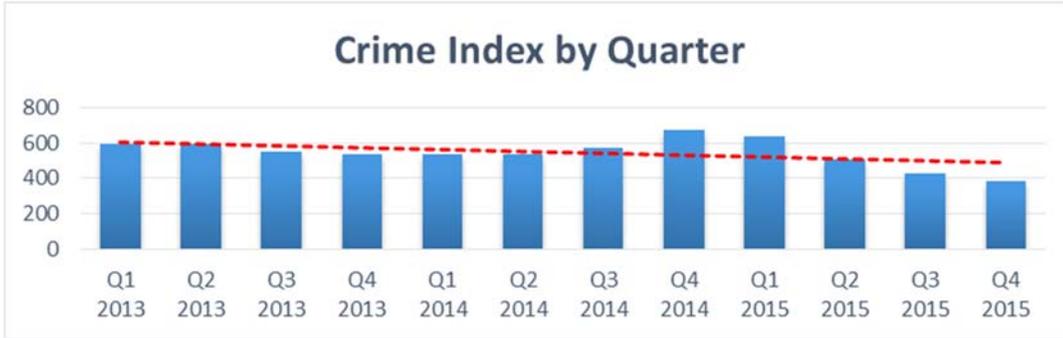
Citizens with abandoned vehicles parked on the street in their neighborhood may call the abatement team voice mail at 268-5232 or send an e-mail to [EurekaPoliceAbatement@ci.eureka.ca.gov](mailto:EurekaPoliceAbatement@ci.eureka.ca.gov). Helpful information to leave for the abatement team includes the location of the vehicle along with the make, model, color, and license plate number if available.



# Eureka Police Department

## 4th Quarter 2015 Crime Stats

There is good news and some not so good news in the latest release of Eureka crime statistics. The good news is crime is still trending down overall. EPD has tracked crime for the past three years and have develop some charts you might find helpful. The bad news...violent crime is up this past quarter.



The spike in violent crime as noted by the red circle is not uncharacteristic. Note the spike in 2013-July through November. What is troublesome is that two were murders and nine were sexual assaults. Further in one week Eureka had five aggravated assaults, mostly stabbings in the Palco Marsh area. That is abnormally high for a city our size.



There appears to be a drop in property crime in the last half of 2015. We are not sure why but will continue to watch this trend.

## Coffee with the Captains

When: Thursday February 25th 8:30-10:30 AM

Where: Humboldt Senior Resource Center

1910 California Street

Free Admission: All are welcome!!

Come join us for a cup of coffee! We want to hear and address your concerns and brainstorm ideas we can use to work together to make our neighborhoods safer.



Featuring:

Captain Brian Stephens

Captain Steve Watson

Thank you to the staff of the Humboldt Senior Resource center for graciously hosting this event!



January Coffee with the Captains was held at the Café Nooner Too. Steve Watson, Brian Stephens, Councilmember Kim Bergel, and Councilmember Marian Brady joined in with local citizens brainstorming ideas to better our local community.



Contact Suzie Owsley at 441-4371 or [sowsley@ci.eureka.ca.gov](mailto:sowsley@ci.eureka.ca.gov)

# Humboldt Bay Fire Department

## Where In The World???

Humboldt Bay Fire covers approximately 55 square miles of area including the City of Eureka and Greater Eureka area. Within that area we have thousands of commercial and residential addresses we have jurisdictional responsibility for. Many of those addresses are in rural areas and are down long, private roads or driveways. Often we are dispatched to an address in a rural area and have difficulty finding those addresses. Sometimes the roads are unmarked or may have multiple mailboxes at the end of the road with no numbers on them. The engine companies or ambulance then have to drive down roads or driveways that may split many times and end up at the wrong location. Finding a place to turn a large fire apparatus around and hunt for the correct location is not easy. This wastes valuable time that may be needed to extinguish a growing fire or provide life-saving medical treatment.

What can you do to help us help you? If you live in the Humboldt Bay Fire jurisdiction, have your address numbers painted on your curb in a contrasting background. For instance, a white background with black numbers aids us both during the day and at night. Also, ensure that your structure, whether a business or residential, is clearly marked with numbers on the building. If the building is an apartment complex, each unit should have identifying numbers or letters on it. The numbers should be at least 4 inches tall and contrast with the background. Reflective numbers or letters always help at night as well.

If you are down a long driveway or road that branches, ensure that there are address signs at the forks indicating which address is down the road. If your address numbers are on a mailbox at the end of the road, make sure the numbers are not faded or torn and are clearly visible. Ideally, large address signs are placed at the driveway in rural areas to clearly mark the access point. Many local home improvement stores can aid in obtaining numbers, letters or signage to identify the address.

These numbers not only help the fire department and ambulance, but they aid law enforcement agencies locate the respective addresses much faster. Delivery companies will also utilize these visible signs and address markings to ensure they are dropping off packages in the right location.

If you have questions or would like to know the best location to post address numbers, please give us a call. Humboldt Bay Fire personnel would be happy to come to your location and assist you with determining the best location for installation or where to paint the numbers. We can be reached at (707) 441-4000.



## Food Truck Workshop Follow Up

On January 7<sup>th</sup>, the City of Eureka Development Services Department hosted a public workshop to assess the community's interest in altering current city regulations regarding food trucks. The event went off without a hitch earlier this month as curious people filled the Wharfinger Building to give their input. "We had a hair over 60 in attendance," says Brian Heaton, the staff planner that organized the event.

Various food truck vending models were presented to the public for comment, ranging from curbside "Twitter Trucks" to congregations of trucks known as "Pods." "There was definitely interest at my station," says Robert Jensen, a facilitator at the workshop. "People showed not only enthusiasm for the idea of having food trucks in Eureka, but also offered their concerns." The public gave their input not only on the various types of food trucks, but also on their geographical preference for where they should and shouldn't be allowed. The public communicated these desires by placing green or red stickers on a map of the City—the result was an overwhelmingly green scattering of dots in the city's Old Town, downtown, and other commercial areas.

From this point forward, staff will write a draft ordinance and present it to the Planning Commission, who will eventually make a recommendation to City Council. Council will ultimately approve, modify, or deny the draft ordinance. The item will likely go to the Planning Commission in March and to the City Council in April. The City thanks those members of the public who attended the workshop. Your input is valued.



Swan Asbury-City of Eureka Development Services



Susan Seeman— Arcata Economic Development Corporation

## C to F Design Charrette Update

During the last week of July 2015, the City hosted a week-long series of intensive public design meetings (also known as a “charrette”) with the intent of creating a development vision for the undeveloped properties between C Street and F Street along the Eureka boardwalk. It is the Development Services Department’s intent to see development on the site within the next two years. This intensive collaborative effort included representatives from a wide variety of backgrounds, including several City departments, site property owners, neighboring property owners and business owners, non-City regulatory agencies, utility providers, public safety service providers, Eureka Main Street representatives, site property owners, prospective investors, the Wiyot Tribe, and the general public.

A team of professional local architects led by Kash Boodjeh worked throughout the week-long event to capture the range of concepts suggested by the general public and the various stakeholders. Over 25 preliminary concepts were initially developed. Since then, Mr. Boodjeh has worked with City staff and the site property owners to condense the preliminary renderings from the public design meetings into six final conceptual designs. The final designs will aid the City in the production of a development vision and conceptual master plan intended to stimulate and guide high-quality development project(s) at the site.

The City will host a follow-up meeting on February 24th, 2016 from 5:00 PM to 6:30 PM in the Wharfinger Great Room. The meeting will include a presentation of the top six designs, a panel discussion regarding the financial and developmental realities of the concepts, and a period for public comment and Q&A.



## Next Generation Eureka

**Next Generation Eureka (NGE)** is a newly-formed group whose mission is to enact tangible positive change in our community.

Through this organization, young adults can have their ideas and opinions positively contribute to Eureka's development.

NGE began as an idea formed between Connor Callison, a Eureka local and student at HSU, and Development Services Director Rob Holmlund, with the intent of engaging youth in economic development and other areas of city planning.

The City of Eureka hosted NGE's kickoff meeting on January 6<sup>th</sup>. The meeting had over 100 attendees between the ages of 16 and 30 and included a presentation by Rob Holmlund and two breakout sessions on a variety of issues relevant to our area, some chosen by the student's input. These topics were:

- ⇒ A Clean & Safe Eureka
- ⇒ Building a Better Eureka (economic development)
- ⇒ Nightlife
- ⇒ A "Portland-style" City
- ⇒ Outdoor Activities
- ⇒ Waterfront Development

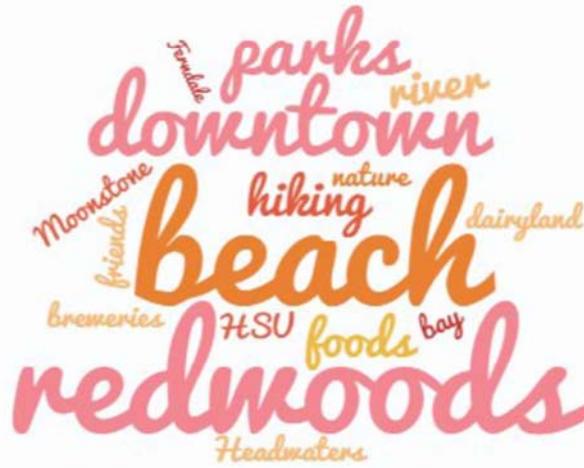
The meeting allowed City Staff to discuss Eureka's opportunities and challenges with the next generation, and better understand what makes a city attractive for families and young professionals. Much of the feedback focused on safety (more lighting, cleaner streets) and activities for youth (under 21 venues, more late-night restaurants and cafes, a more vibrant Old Town/Downtown area). Moving forward, NGE will be refining its goals and purpose in the community and will hold its next meeting Saturday, February 27<sup>th</sup> at 5:30 the Wharfinger Building in Eureka. The only requirement for attendance is that participants must be between the ages of 6 and 30.



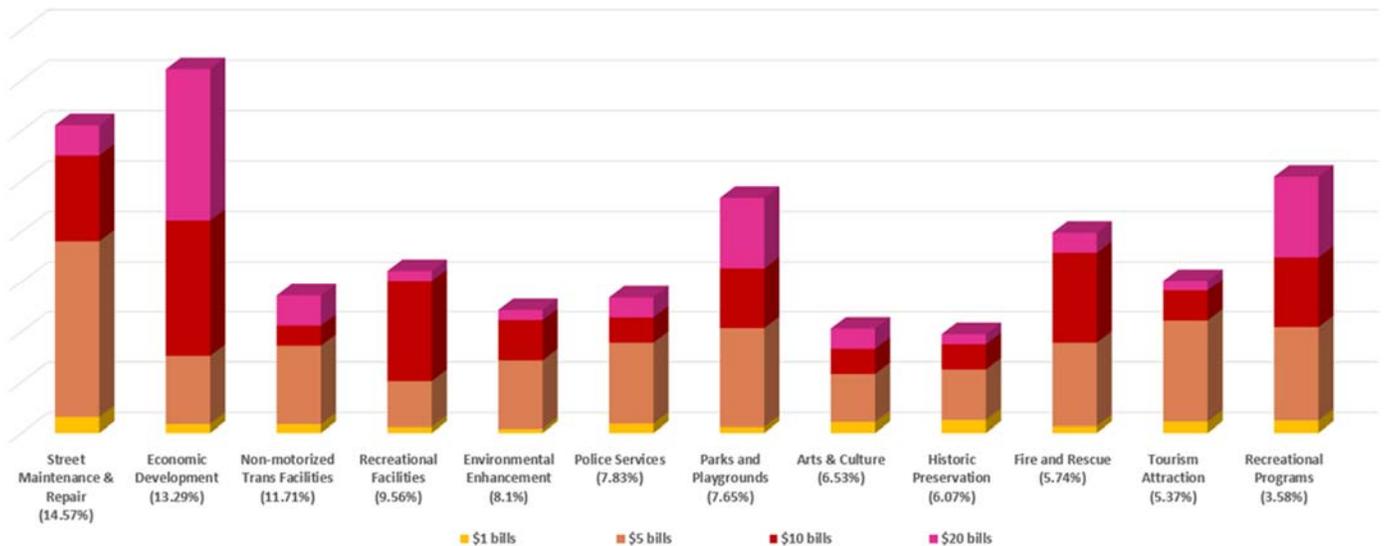


# Development Services

IF GIVEN THE TASK OF SHOWING SOMEONE AROUND HUMBOLDT COUNTY FOR A WEEKEND, WHAT WOULD YOU DO?



HOW SHOULD THE CITY SPEND ITS REVENUE OVER THE NEXT 20 YEARS?



# Development Services

## The Economic Development Commission of the City of Eureka Holds First Meeting

The first meeting of the City of Eureka Economic Development Commission commenced on January 20, 2016 at 5:00 PM in the Eureka Council Chamber located at 531 K Street. The “EDC” was created in response to the adoption of Eureka’s Economic Development Strategic Plan in an effort to promote a thriving and business-friendly city. The “EDC” is comprised of seven members appointed by the Mayor. All members have served active and longstanding roles in our community and come from diverse backgrounds including local business owners, real estate and property managers, employment counselors, and representatives from the AEDC Small Business Lending Center and Humboldt Bay Tourism Center. The members of the Commission are:

- Chairperson Michael Kraft serves as the Senior Project Manager at Sequoia Personnel Services.
- Vice Chairperson Jon O’Connor is the owner and founder of Humboldt Bay Tourism Center.
- Commissioner Michelle Cartledge is a Eureka businessperson and owns the Local, Bittersweet, and Humboldt Cider Co.
- Commissioner Niel Kalson is an Ecological Consultant with H.T. Harvey and Associates and former commercial fisherman.
- Commissioner Kelly Martin is a Eureka property owner and manager.
- Commissioner Susan Seaman is the Program Director for Arcata Economic Development Council.
- Commissioner Randall Weaver is a Labor Market Consultant for Humboldt, Del Norte, Mendocino Counties.

The Economic Development Commission is expected to act in an advisory capacity to City Council in matters that have the potential to impact or influence Eureka’s economy. The content of the first meeting ranged from general commission orientation to more specific topics, including presentations of current economic development projects and discussion of how best to meet the goals outlined in the Eureka’s Economic Development Strategic Plan.

The EDC will meet regularly on the Third Wednesday of every month at 5:00 PM. The next meeting is scheduled for February 17<sup>th</sup>. Please join us. For more information contact the Development Services Department. For more information get in touch:

Facebook, [www.facebook.com/eurekadevelopmentservices](http://www.facebook.com/eurekadevelopmentservices);  
Email, [developmentservices@ci.eureka.ca.gov](mailto:developmentservices@ci.eureka.ca.gov); or by phone (707) 441-4160.

# Development Services

## City of Eureka Business Highlight of the month



Headquartered in Clackamas, Oregon, Pacific Seafood operates the largest vertically-integrated, independently-owned seafood company in North America, utilizing state-of-the-art processing and distribution facilities from the Gulf of Alaska to the Gulf of Mexico and throughout the Western United States. Pacific Seafood boasts 20 Processing Facilities, 11 Aquaculture Facilities, 16 Distribution Centers, three restaurants and hires over 2,800 employees.

Founded by Frank M. Dulcich in 1941, Pacific Seafood started out as small family owned retail shop in Portland, OR, and has since become a leader in the seafood industry with 75 years of experience processing fresh and frozen Dungeness Crab, Cooked and Peeled Shrimp, Wild King Salmon, Albacore Tuna, Groundfish, (Rockfish, Soles and Cods), Surf Smelt, and Pacific Whiting.

Thirty years ago Pacific made a decision to open a facility in Eureka. The company was growing and strategically Eureka was a perfect fit for Pacific Seafood. The acquisition allowed Pacific Seafood to service San Francisco and Los Angeles customers on a daily basis. Most importantly they decided to do business in Eureka because of the quality people and great fisherman, it was a great partnership. Currently, the Eureka location at One Commercial Street employs between 100 to 200 employees depending on the season.

Pacific Seafood has made many commitments to being a green company. One hundred percent of the company's by-products are utilized in either fertilizer or pet and fish food. Water conservation devices are used on all production lines. In an effort to conserve energy by minimizing temperature loss, the company uses refrigeration compressors and large electrical motors that run through advanced Logix systems with frequency drive motors, and high speed doors. Additionally, the company doesn't allow employees to use Styrofoam beverage cups in their plant.

Pacific Seafood envisions a strong future and legacy for the company; by engaging the next generation of seafood professionals to run the company. They are hoping to promote continual expansion in aquaculture, value-added consumer packaged products, and improvement in infrastructure and processes at the locations where they are in operation, such as Eureka.

For more information "friend" Pacific Seafood on Facebook; [www.facebook.com/pacificseafood](http://www.facebook.com/pacificseafood), or "follow" on twitter; [www.twitter.com/pacificseafood](http://www.twitter.com/pacificseafood).



## Youth & Teen Activities



### Creative Escapes

Ages: 7—12 yrs.

These creative adventures will be filled with new and fun ways to experiment with painting, drawing, and sculpture, while learning about patterns, color, texture, and more. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
319	2/26-4/1	Fri.	3:30-4:30pm	\$45	\$46	Ryan Center

### Raiders of the Lost Park – President’s Week

Ages: 5—12 yrs.

Eureka Parks & Recreation’s Explore Eureka program is offering a President’s Week Camp at Sequoia Park for your young ones to explore the environment outside their front door! Young Adventurers will hike trails, learn about wildlife living in the park, and experiment with science focused activities relating the eco system of the redwoods. Kids will have lunch among the redwoods and learn fun outdoor adventure skills like treasure hunting, tracking, and knot tying. Participants will need to bring a sack lunch & snack. Discounts applied for multiple siblings. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.



Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
324	2/16-2/19	Tues.- Fri.	12:30-5:15pm	\$65	\$70	Gazebo, Sequoia Park

### Youth Art Camp – President’s Week – **NEW!**

Ages: 7—12 yrs.

Let your child’s creativity soar during this President’s Week Art Camp where youth will be encouraged to express themselves through watercolor, ceramics, mosaics, and more! This four-day camp will focus on the fundamentals of art creation in various mediums where youth will create several projects that will all be taken home at the end of the camp. Participants will need to bring a sack lunch & snack. Discounts applied for multiple siblings. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
325	2/16-2/19	Tues.- Fri.	8:30am-1:15pm	\$75	\$80	Ryan Center



# Parks & Recreation

## Youth & Teen Activities Continued

### Creative Escapes

Ages: 13—17 yrs.

Participants will explore their own style through different techniques of painting, drawing, and sculpture, while experimenting with the possibilities of the mixed-media process. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
320	2/26-4/1	Fri.	5-7pm	\$50	\$51	Ryan Center



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## PATHWAY TO PAYDAY: FREE JOB WORKSHOP SERIES

Eureka Parks & Recreation and the Betty Chinn Day Center are committed to empowering the members of our community and providing them with the tools to set them up for success. Which is why they have partnered to create Pathway to Payday---a unique and innovative workshop that will not only teach you how to best sell yourself on your application & how to best be prepared for an interview, but workshop participants will get the opportunity to immediately put these skills to the test with on-site interviews with real employers looking to hire.

Representatives from Sequoia Personnel Services, Coast Central Credit Union, US Bank, Crestwood Behavioral Health, The California Conservation Corps, and the City of Eureka Parks & Recreation Department will be on-site conducting real interviews.

Workshop participants are not guaranteed a job, but they are guaranteed this great opportunity.

There will be free on-site childcare available, as well as loaner interview attire provided if needed.

This free workshop series will take place at the Betty Kwan Chinn Day Center at 133 7<sup>th</sup> Street in Eureka, over the course of four Thursdays starting February 25<sup>th</sup> between the hours of 11am-2pm. Lunch will be provided.

This workshop as well as all amenities are FREE. Space is limited, so pre-registration is required. Secure your spot today by calling Theresa at 707-407-3833.

# Notices:

## CITY OF EUREKA CAREER OPPORTUNITIES

Position	Emp. Type	Salary	Closing
Communications Dispatcher	Full-Time	\$34,092.00 - \$43,656.00 annually	Continuous
Police Officer	Full-Time	\$48,324.00 - \$61,848.00 annually	Continuous
Parking Enforcement Officer	Temporary/ Part-time	\$9.92 - \$12.06 hourly	Continuous
Maintenance Worker I/II	Full-Time	27,876.00 - \$39,264.00 Annually	2/12/2016

Interested parties are encouraged to contact the Personnel Department.

Email: [jschoonmaker@ci.eureka.ca.gov](mailto:jschoonmaker@ci.eureka.ca.gov)  
 Jobline: (707) 441-4134  
 Website: <http://www.ci.eureka.ca.gov>  
 Personnel: (707) 441-4124

## BOARD AND COMMISSION VACANCIES

Notice is hereby given that applications will be accepted for appointments to the following city boards and commissions until the vacancies are filled:

### BOARD/ COMMISSION:

Art and Culture Commission	1 Vacancy
Board of Appeals	1 Vacancy
Eureka Energy Committee	1 Vacancies
Historic Preservation Commission	1 Vacancies

Applications may be obtained by phone or in person from the Mayor's Office, City of Eureka, 531 "K" Street, Eureka, CA 95501, (707) 441-4144, or may be downloaded from the City Clerk's website, listed below.

In order to be eligible for appointment to any board or commission, a person must be a qualified registered elector of the City of Eureka, the Humboldt Community Services District or Humboldt County Service Area No. 3, or an owner of a business located within the city limits of the City of Eureka. The mayor shall make the appointments with the approval of a majority of the Council. Appointments of qualified non-city residents will require a four-fifths (4/5) vote of the Council for confirmation.

Members on Boards and Commissions shall be willing to serve as a civic responsibility and without compensation. No member of any board or commission shall hold any paid office or employment in the city government.

Applications will be accepted until filled. For more information, call the City Clerk at (707) 441-4175, or go to: <http://www.ci.eureka.ca.gov/>.



[www.ci.eureka.ca.gov](http://www.ci.eureka.ca.gov)

### MAYOR

Frank Jäger

### CITY COUNCIL

Ward 1, Marian Brady  
 Ward 2, Linda Atkins  
 Ward 3, Kim Bergel  
 Ward 4, Melinda Ciarabellini  
 Ward 5, Natalie Arroyo

### ADMINISTRATIVE STAFF

Greg L. Sparks, City Manager  
 Pam Powell, City Clerk/ IT  
 Cyndy Day-Wilson, City Attorney

### DEPARTMENTS

#### Building/Public Works/Engineering

Brian Gerving

#### Development Services

Rob Holmlund

#### Finance

Wendy Howard

#### Humboldt Bay Fire

Chief Ken Woods

#### Parks and Recreation

Miles Slattery

#### Human Resources

Gary Bird

#### Police

Chief Andrew Mills

## About this Newsletter:

The City of Eureka eNews is published monthly. For questions and comments please contact:

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[ctyson@ci.eureka.ca.gov](mailto:ctyson@ci.eureka.ca.gov)

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