

# EUREKA ENEWS

Newsletter of the City of Eureka

Edition 2016-03

March 2016



## City Manager's Column



The financial health of the City of Eureka is one of the highest priorities of the City Council and the management staff. We have taken several important steps to insure that there is a high level of fiscal discipline and to reduce the potential for surprises during the course of the fiscal year. Starting with the 2015/16 budget that was approved this past June, a second year estimate for 2016/17 was developed. The second year estimate demonstrated that if difficult reductions were made, such as reducing overtime costs at Humboldt Bay Fire, that resulted in “browning out” or temporary closures to Station 4, as well as a reduction in the civilian support staff at the police department, then further reductions would not be necessary in 2016/17.

On February 16, the finance director presented a Mid-Year Budget Review, which demonstrated that the City is projecting operational savings of over \$900,000 in the General Fund. These savings are primarily the result of unfilled positions in the Police Department as well as Public Works, Parks & Recreation, and Development Services. Vacancies at EPD have occurred primarily to officers accepting positions in other law enforcement agencies, such as HSU, District Attorney’s Office, Redding PD, and others. Chief Mills is aggressively working to fill those positions, but there is always a lag time relating to completion of the Academy, time necessary for recruitment such as background investigations, and field training once they are hired.

The city’s General Fund is highly dependent upon sales tax revenues. The last quarterly report on sales taxes showed that the general sales tax base is improving across all sectors with one exception-fuel sales. From the city’s standpoint we have had two reductions to our revenue base due to fuel sales. First, gas consumption is being reduced with more fuel efficient vehicles, which has resulted in a reduction in our state Highway User Tax funds, which is the primary source for street maintenance improvements-such as rebuilds and overlays. Second, lower gas costs result in a reduction in sales taxes in that sector by 18%. With the strength of the other sectors-such as general retail sales, auto sales, and restaurant/hotels, the city is seeing an increase over the previous year of about 3%, which is meeting expectations.

As the City of Eureka heads into the 2016/17 budget process, we will continue to look at improving efficiencies. In the past two years, we have completed some significant departmental overhauls aimed at reducing management staffing, while maintaining “boots on the ground”, whether in the police department or in the areas of road and park maintenance. We have also increased our capacity in economic development with a focus on assisting the business community in growing jobs and tax base within Eureka. All of these strategies are critically important in insuring the financial health of the City of Eureka not only in the next year but in the long term.

Sincerely,

Greg L. Sparks

# March

## Calendar of Events

Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1 <b>Council Meeting</b>	2	3	4	5 <b>Arts Alive</b>
6	7	8	9	10	11	12 <b>Hikshari' Volunteer Trail Stewards</b>
13	14	15 <b>Council Meeting</b>	16	17 <b>St. Patrick's Day</b> 	18	19 <b>Cooper Gulch Volunteer Trails</b>
20	21	22	23	24 <b>Coffee with the Captains: Silvercrest Residence Center</b>	25	26 <b>Carson Park Easter Eggventure Carson Park</b>
27  <b>Easter</b>	28	29	30	31		

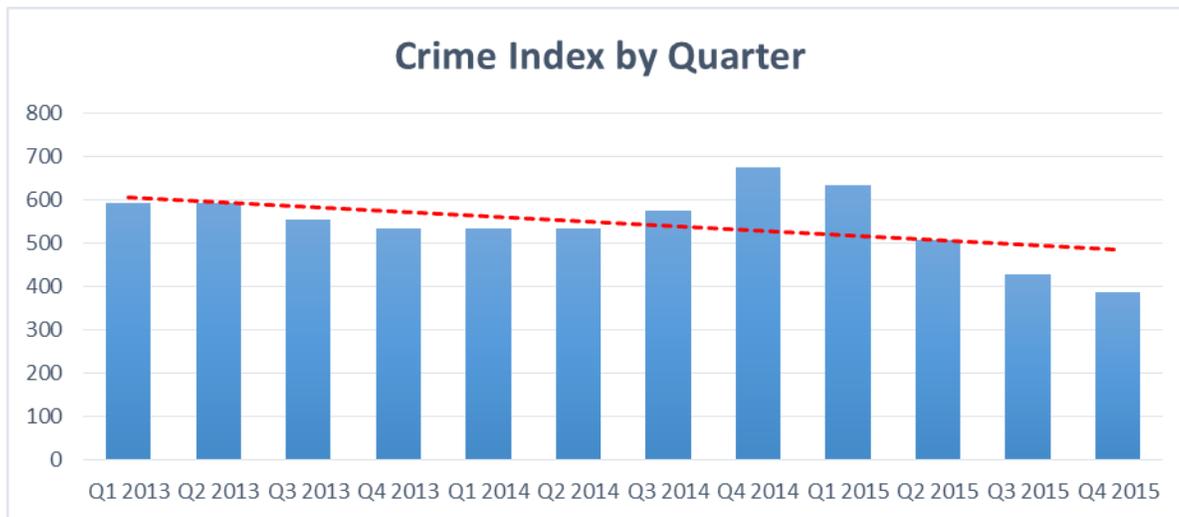
**Volunteer Opportunity:** The Hikshari' Volunteer Trail Stewards work on the trail the second Saturday of every month from 9:00 -11:00 a.m. We meet at the Elk River Wildlife Sanctuary parking lot at the end of Hilfiker Lane!

**Volunteer Opportunity:** The Cooper Gulch Volunteer Trail Stewards Meet at the 10th and R Street parking lot (next to the Eureka Skateboard Park) in Eureka. Please bring gloves and eye protection if you have them. For more information contact Linda at (707)498-8086.

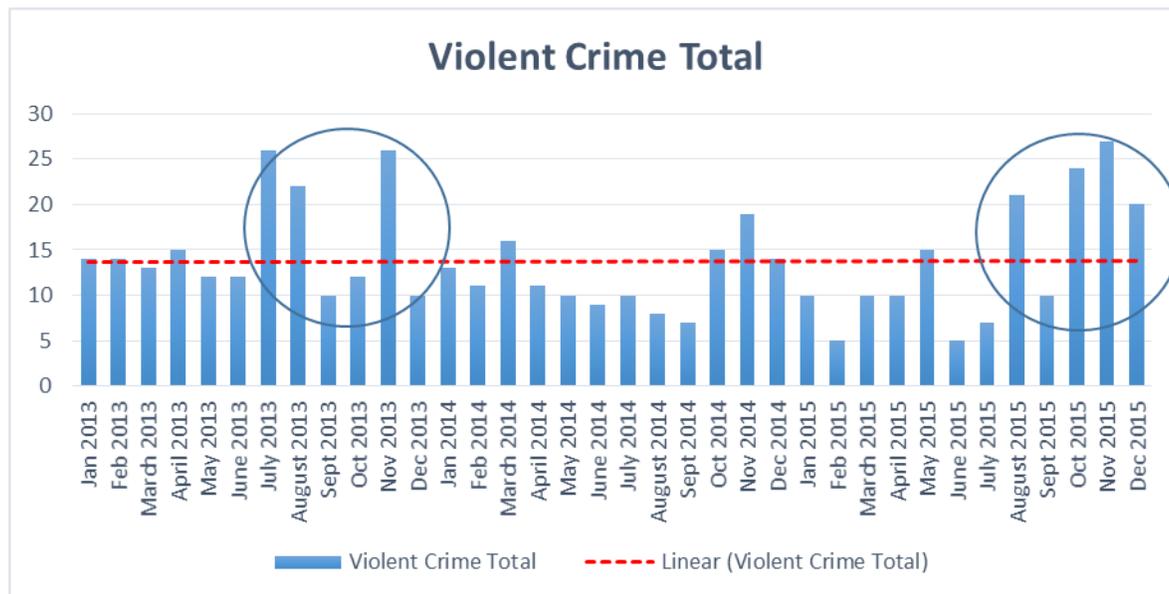
# Eureka Police Department

## Crime Stats for the City of Eureka

Overall crime is on a downward trend in Eureka. It is disturbing however that violent crime rose this past quarter.



Violent crime over the past quarter has risen and it has gone up consistently. It is important to compare the current trend with the same quarter the previous year to see calculate the change. Many of the violent crimes are drug related or drug induced. That is people under the influence lack the sense or control to de-escalate their arguments without violence.



# Eureka Police Department

## Crime Stats for the City of Eureka Continued

There are other factors at play in violent crime that concerns EPD. Eureka had one murder and four stabbings in one week this past quarter. These assaults involved homeless (victims and/or suspects) some in Palco marsh. That is one of the reasons why EPD is condensing the foot print of the homeless camps into a smaller area. This way EPD officers, Fire and Medical personnel have direct, quick and unfettered access to the area. It also allows EPD to treat the area as a crime "Hot Spot." Officers make unannounced visits with an eye toward suppressing crime. Another factor in some of the violence is gang activity. EPD is working a homicide from Hammond Park and just solved the murder of a 14 year old boy from last year. Four suspected gang members were arrested.



While property crime appears to be in decline there are several factors that could influence those numbers. We will see how crime trends over the upcoming months and compare it to previous quarters before the celebration begins. Certainly we can look at the areas where Neighborhood Watch has increased and compare it to data to determine the effect.

If your neighborhood is interested in neighborhood watch you can contact Suzie Owsley for assistance in setting up your own group. Suzanne Owsley [sowsley@ci.eureka.ca.gov](mailto:sowsley@ci.eureka.ca.gov).



## Coffee with the Captains

When: Thursday March 24th 8:30-10:30 AM

Where: Silvercrest Residence Center

2141 Tydd Street

Free Admission: All are welcome!!

Come join us for a cup of coffee! We want to hear and address your concerns and brainstorm ideas we can use to work together to make our neighborhoods safer.

Thank you to the staff of the Silvercrest Resident Center for graciously hosting this event!

Featuring:  
Captain Brain Stephens  
Captain Steve Watson



Contact Suzie Owsley at 441-4371 or [sowsley@ci.eureka.ca.gov](mailto:sowsley@ci.eureka.ca.gov)

EUREKA POLICE DEPARTMENT'S

# ACTIVE SHOOTER

PUBLIC SAFETY

TRAINING

How to Survive an  
Active Shooter Incident

Humboldt County Office of Education's  
Sequoia Conference Center  
901 Myrtle Avenue

Thursday, March 3, 2016  
1 p.m.-3 p.m. or 6 p.m.-8 p.m.

For more information contact Suzie Owsley at 441-4371 or [sowsley@ci.eureka.ca.gov](mailto:sowsley@ci.eureka.ca.gov)  
Co-sponsored by the Humboldt County Office of Education



# Development Services

## C to F Design Charrette-Final Panel Meeting a Success!

On February 25<sup>th</sup> the City hosted a final event to wrap up the C to F Design Charrette and present six conceptual visions created from a series of public meeting hosted by the City in late July 2015. Over 25 preliminary concepts were initially developed as a result of last July's public design workshops by a team of professional local architects and City staff. The preliminary concepts have been condensed into six conceptual visions, which were presented at the February 25<sup>th</sup> meeting. The six concepts presented will contribute to the eventual development of a master plan for the site, with the intent of stimulating and guiding high-quality development along the waterfront between C and F Streets.

The meeting on February 25<sup>th</sup> was attended by over 100 local residents and stakeholders, and consisted of a presentation of the site's history and the six conceptual designs, a panel discussion, and period for public questions. This meeting was not designed to finalize or select a single design, but instead to share the ideas of July's Charrette, gauge the reactions of the community, and allow the panel of development experts to give feedback on the realities of development. The panel consisted of the following seven professionals:

Astra Burke, Owner of Old Town's Many Hands Gallery

Dave Tyson, former City Manager for the City of Eureka

Jen Rice, Director of Community Strategies for Humboldt Area Foundation

Mark Jones, Old Town Property Owner and Contractor, Mark Jones Construction

Scott Pesch, Local Commercial Real Estate Broker for Coldwell Banker

Steve McHaney, Project Manager, GHD Engineers

Tony Smithers, Executive Director of the Humboldt County Convention and Visitors Bureau

Rob Holmlund, Development Services Director, will present the conceptual visions to the Eureka City Council in April or May. Pending Council approval, the City will begin the process of securing investors and beginning development. It is the Development Services Department's intent to see development on the site within the next two years.



# Development Services

## March Business Highlight-Yarn



Sunni Scrivner started Yarn in May of 2008. The idea for Yarn had begun about 7 years prior when she taught knitting classes through the Eureka Adult School. Sunni had gained a following of students who kept taking her classes and they began asking her to open a yarn store in Eureka.

Opening a yarn store was a complete turn in Sunni's career plans as her original path was in theatre. Sunni had moved to Humboldt County, with her husband, in 1996 to attend the Dell'Arte International School of Physical Theatre. After finishing her studies at Dell'Arte and then touring two original theatrical productions, she began teaching theatre classes at local schools as a guest artist. In 1999, Sunni and her husband Jay bought their first home in Eureka. It was in 2001 that Sunni began to teach knitting classes in Eureka.

Fast forward to 2008, Marcy Bruce the original owner of Shipwreck in Old Town had decided to move Shipwreck to it's current 3rd Street location. She invited Sunni to join her and share the space. Yarn was located on 3rd Street for about 3 years until February of 2011, when Sunni had the opportunity to move the shop onto 2nd Street. Yarn flourished in the 2nd Street location for another 4 years and was probably best known for the library ladder that allowed access to the 10 foot high wall of yarn.

In May of 2015, Sunni moved the shop to its current location on Russ Street in Henderson Center. Yarn has often been described by customers as feeling like a candy store for knitters. The shop is light and colorful with room for classes and events. In addition to a lovely selection of yarn, needles and notions, books and patterns, Sunni and her part time employee, April, offer knitting, crochet and craft classes for children and adults of all skill levels. Yarn also offers two weekly knitting circles - the Midweek Lunch Break on Wednesdays from Noon - 2 pm and the Craft & Chat on Wednesdays from 5 - 7 pm.

Sunni is thrilled to have Yarn located in Henderson Center as it's a charming neighborhood that is in a period of revitalization. There are several new shops and restaurants that have opened in the past year or so. The Farmer's Markets on Thursdays during the spring, summer and fall are vibrant and busy and the neighborhood is centrally located in Eureka.

Sunni's plans for Yarn are to continue to provide local knitters with high quality yarn at reasonable prices. She is determined to improve knitters and crocheters skills by teaching a variety of classes that expand the knowledge of their chosen craft. Sunni will offer Kid's Craft Camps during the summer and Yarn will begin to host parties beginning in March. Birthday parties that include a craft class for adults and children, baby showers and bridal showers will all be available for scheduling.



## Parklet Update

Due to a very rainy fall and early winter, parklet construction had a bit of a late start; however, the City is finally able to welcome the first Parklet! The City thanks Ramones for providing an absolutely lovely spot for the public to sit and enjoy a cup of coffee outdoors in Old Town.

**A “parklet” is a mini-park (approximately 8 feet wide by 20 feet long) that occupies one on-street parking space in order to provide space for public recreation and seating for private businesses. Parklets are effectively sidewalk extensions that extend out from the sidewalk at the level of the sidewalk. The idea of turning parking spaces into parklets was first introduced in San Francisco in 2010 and many cities have since implemented their own programs.**

**The City of Eureka recently began its own “pilot” program with the assistance of forward thinking businesses. All costs associated with the parklet project are borne solely by the business owners, and the parklets are designed and permitted through a rigorous City process. The owners are also bound by an encroachment permit, parklet permit, and increased insurance limits to ensure the safety and comfort of users and surrounding businesses.**

The City has three additional Old Town businesses permitted for parklets. The parklets are in various states of construction and should be installed very soon. Look for Parklets in the near future at Humboldt Tourism Center (205 G Street), A Taste of Bim (613 3<sup>rd</sup> Street), and The Siren’s Song Tavern (325 2<sup>nd</sup> Street).



The parklet outside of Ramone’s-finished!!!



The parklet outside of the Humboldt Tourism Center-under construction.

# Development Services

Property Assessed Clean Energy (PACE) can help you help your home!

**Are you a Eureka homeowner? Have you considered installing solar panels, a new water heater, or even a new roof? PACE financing may be the right fit for your project and home.**

Property Assessed Clean Energy (PACE) is a financing option for energy efficient building installations and upgrades that is now available in the City of Eureka (and elsewhere in Humboldt County). There are thousands of qualifying improvements, such as solar electric and hot water installations, seismic upgrades, electric vehicle charging stations, water conservation measures, roofing projects, and energy efficiency upgrades. The City of Eureka has authorized **five** financial institutions (a.k.a. “PACE providers”) to operate within City limits: Ygrene, CaliforniaFirst, Alliance NRG, HERO, and Figtree Financing. Each provider operates slightly differently, so please contact them for specifics and consult with your financial advisor to find the best fit for your project.

PACE financing is unusual in that the loan is attached to the property, not the individual, and is repaid gradually over an assigned term (5-30 years, depending on financier and type of installation) via an annual assessment on the **property’s tax bill**. This allows property owners to immediately begin saving on **energy** costs while paying off improvements. This payment structure generally allows property owners to have net gains even with increased property tax, especially if paired with energy efficiency rebates.

The Redwood Coast Energy Authority (RCEA) is working with participating providers and local stakeholders to make PACE more readily available as a financing option for energy efficiency upgrades and renewable energy projects in Humboldt County. Find more information on PACE financing and program participants at [www.redwoodenergy.org](http://www.redwoodenergy.org) Also stay tuned for the upcoming PACE Expo to be held in April at the Wharfinger building at 1 Marina Way, Eureka where you will be able to meet with PACE providers and participating local contractors.

# Parks & Recreation

## Youth & Teen Activities

### Music & Movement

Ages: 1–5 yrs.

Come swirl and twirl in this class, where fun and movement abound for the tiniest of dancers. Watch your child use their imaginations as they develop motor skills, body awareness, concentration and creativity. Beginning dance techniques and natural movement will add to the fun of this class, where self expression is encouraged. Parents, be sure to stay and watch your little ones bloom. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res	Location
135	3/5-3/26	Sat.	9:30-10:15am	\$25	\$26	Ryan Center

### Creative Escapes

Ages: 7–12 yrs.

These creative adventures will be filled with new and fun ways to experiment with painting, drawing, and sculpture, while learning about patterns, color, texture, and more. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res	Location
319	3/4-4/8	Fri.	3:30-4:30pm	\$45	\$46	Ryan Center

### Beginning Youth Ceramics

Ages: 7–12 yrs.

Budding artists will learn all the basics about ceramics in this warm and accepting atmosphere where everyone can feel successful with their efforts while having fun and appreciating both the product and the process of creating art. Join us as we create beautiful pieces of work that you can keep for yourself or give as gifts! **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res	Location
137	3/3-4/7	Thurs.	6-7pm	\$45	\$46	Ryan Center

### Creative Escapes

Ages: 13–17 yrs.

Participants will explore their own style through different techniques of painting, drawing, and sculpture, while experimenting with the possibilities of the mixed-media process. **Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res	Location
320	3/4-4/8	Fri.	5-7pm	\$50	\$51	Ryan Center

# Parks & Recreation

## Misc. Activities



## F.U.N. Play Center

The F.U.N. Play Center is a play group hosted Eureka Parks & Recreation in partnership with First 5 Humboldt. This play group is designed to provide a space for families of children age 0-5 to come together and interact in a safe and supportive environment with an emphasis on healthy first play experiences for small children. Activities focus on fine & gross motor skill development, group cooperative play and community building through field trips supported by the C.A.F.F. (California Alliance with Family Farmers) and Harvest of the Month programs. This is a free community program with donations accepted. See monthly calendar for dates & times. **For more information call 441-4374.**

Like us on Facebook! [www.facebook.com/funplaycenter](http://www.facebook.com/funplaycenter).

## Roller Skating at the Eureka Muni

**FAMILY SKATE AT THE EUREKA MUNI!** Does your family want to get out of the house, get active and have some fun? We have **old-fashioned Roller Skates** and **Roller Blades** for all ages. The perfect place to have some fun with your kids or just relax while your children work out their energy! The **Eureka Muni** (12<sup>th</sup> & F St.) is open to the public for Roller Skating on **Fridays & Saturdays** from 6pm—8:30pm. Skate rental is included in the admission price and is on a first-come, first-served basis. Monthly schedules are subject to change.

Visit [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) for the latest schedule and skate information.

## Wee Readers Family Literacy Program at the Betty Chinn Day Center

Did you know that reading to children while they are young increases brain development at an early age and better prepares them for future learning? Children who are read to at an early age are also more likely to be able to begin to read on time. Reading to infants allows for a social and emotional development that is vital for a happy and healthy family to flourish.



Parks & Recreation has partnered with the Betty Kwan Chinn Day Center to offer a Family Literacy Program for 0-5 year olds & their families. This program is free and will include a featured book of the week read out loud to the group, along with accompanying songs & activities.

Week 1: 3/1/16 Puppet Show

Enjoy a special puppet show from a HSU Professor.

Week 2: 3/8/16 It's Okay to Make Mistakes

KEET Kids Family Fun Time features a book teaching children to embrace being themselves. This week will also feature clips from the PBS Show Odd Squad.

Week 3: 3/15/16 Tortoise and the Hare

The animals gather for a race and an unlikely participant wins!

**This program takes place the 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> Tuesday of each month 11am at The Betty Kwan Chinn Day Center – 133 7<sup>th</sup> Street in Eureka. Call 407-3833 for more info.**

## Family Ceramics – **NEW!**

Ages: 4 yrs & up

Finding time to spend with the family can be difficult, which is why Eureka Recreation is providing this 6-week long session of Family Ceramics to encourage families to get in some quality time and create art together. This class will focus on creating several pieces to take home, including bowls, cups, sculptures and “family tree” hand impressions. **Class fee includes up to two adults and two children with a \$5 fee per additional family member. Pre-registration is required.**

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
315	4/19-5/24	Tues.	5:45-7pm	\$60 + \$5/additional family member	\$61 + \$5/additional family member	Ryan Center



## Carson Park Easter Eggventure

Join us on the Bunny Trail to Family Fun!

This magical day has all the makings for an **Egg-cellent** time! Participants will work with their families, follow Easter clues, complete clever challenges and discover Easter eggs in the most unusual of places. Join us on **March 26<sup>th</sup>** from **10am-12pm** for a hoppin’ good time at **Carson Park**. This event is **free** for **ages 10 & under**.

Remember to bring your camera for a picture with the Easter Bunny and an Easter basket for all kinds of goodies! Call 441-4374 for more information.

## Will Power 101

Ages: 18 yrs. & up

If you have ever promised to get fit, lose weight, stress less, or just lead a healthier lifestyle - and you didn’t stick with it - this monthly, uplifting, powerful, interactive session is exactly what you need! Powerful coaching and direction from professional motivator, Scott “Q” Marcus. Register for 3 or more classes at once and it’s only \$15 per class! *Must register in person for multi-class price. Pre-registration is required.*

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res	Location
121	4/30	Sat.	10am-12pm	\$17.	\$17.50	Adorni Center

# Parks & Recreation

## Adult Activities

### CPR/First-Aid Training Certification Class – **NEW!**

Ages: 18 yrs. & up

The Adorni Center will be offering monthly CPR/First-Aid Training Certification Courses. Space is limited.

*Pre-registration is required.*

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Location
506	3/19	Sat.	7:45am-3pm	\$50	Conference Room, Adorni Center

### Adult Ceramics

Ages: 18 yrs. & up

Adult pottery classes are open to beginners and intermediates. The curriculum includes hand building, wheel throwing, glaze application and decorative techniques. Class fee includes materials. *Pre-registration is required.*

Register online at [EurekaParksAndRecreation.com](http://EurekaParksAndRecreation.com) or in person at the Adorni Center.

Course #	Dates	Day	Time	Fee	Non-Res Fee	Location
323	3/7-4/13	Mon. & Wed.	6:30-8pm	\$65	\$66	Ryan Center

### Tai Chi – **NEW!**

Ages: 18 yrs. & up

The Humboldt County Department of Health & Human Services in partnership with the Adorni Center is providing a FREE Tai Chi class in the Adorni Center Conference Room beginning March 28<sup>th</sup> from 5:30-6:30pm and will continue every Monday & Wednesday until June 22<sup>nd</sup>. Stay tuned for more information!

Dates	Day	Time	Fee	Location
3/28-6/22	Mon. & Wed.	5:30-6:30pm	FREE	Conf. Room Adorni Center



FREE • Sequoia Park Zoo's Flamingo Room • FREE

Wednesday, March 9 • Reception 6:30 PM • Lecture 7PM-8PM

## Equatorial Guinea Bird Initiative

By Jared Wolfe, PhD

The Equatorial Guinea Bird Initiative is an exciting and challenging conservation program, the goal of which is to document the unknown and sensitive avifauna of this fascinating central African country. No one knows how many populations, species and subspecies of birds exist here as they have not yet been discovered, and yet are at risk of being lost due to the new and burgeoning oil industry and fast paced development. During his presentation, Jared will introduce the birds, forest and people of Equatorial Guinea and talk about the programs developed to identify the birds.



**Jared Wolfe, PhD**, has operated bird banding stations throughout the Western Hemisphere and Africa for academic, non-profit, governmental, and private organizations. He received his BS and MS from Humboldt State University, is a Costa Rica Bird Observatories scientific advisor, Bluebonnet Bird Monitoring Project founder and director, NABC certified trainer and current NABC board member serving as a trainer-at-large. He completed his PhD at Louisiana State University studying landscape demography and genetics of Amazonian birds in Brazil.



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NEXT LECTURE: April 20, 2016, Norman Gershenz, PhD, *Answering the Call of the Wild*.

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# City of Eureka Parks & Recreation

*Presents*



# Illuminating the Past



## FREE Family Event Celebrating Sequoia Park's History

### Sequoia Park

### Thursday, April 21st

### 6pm-8pm

## Time Travel to Sequoia Park's Past

### Historic Night Tours

Join period residents of Humboldt County who have traveled through time to guide you down a special one night only lit path and explain what daily life was like in the days of old!

### Interactive Historical Activities

From informational booths on logging history to a "make your own" vintage toy booth & old school games (jacks or marbles anyone?), get a hands on experience on how our forefathers & foremothers grew up!

### Astronomy

Get an up close look at the stars & constellations that have shined down on our county for generations with **Humboldt Astronomers** who will be on hand with their telescopes.



### Live Musical Performance from Humboldt Bay Brass



*The Humboldt Bay Brass Band is a music ensemble in the British tradition, directed by Dr. Gil Cline of the Department of Music, Humboldt State University.*

Humboldt Bay Brass will be performing live in the Gazebo premiering an arrangement of music from the past 150 years including historic music written in and about the north coast!

#### Explore Eureka Online

 [/eurekaparksandrec](https://www.facebook.com/eurekaparksandrec)

 [/ekaparksandrec](https://twitter.com/ekaparksandrec)

 [eurekaparskandrecblog.com](http://eurekaparskandrecblog.com)

**FREE FOR THE WHOLE FAMILY!  
ALL AGES WELCOME!**

### Wild Nights

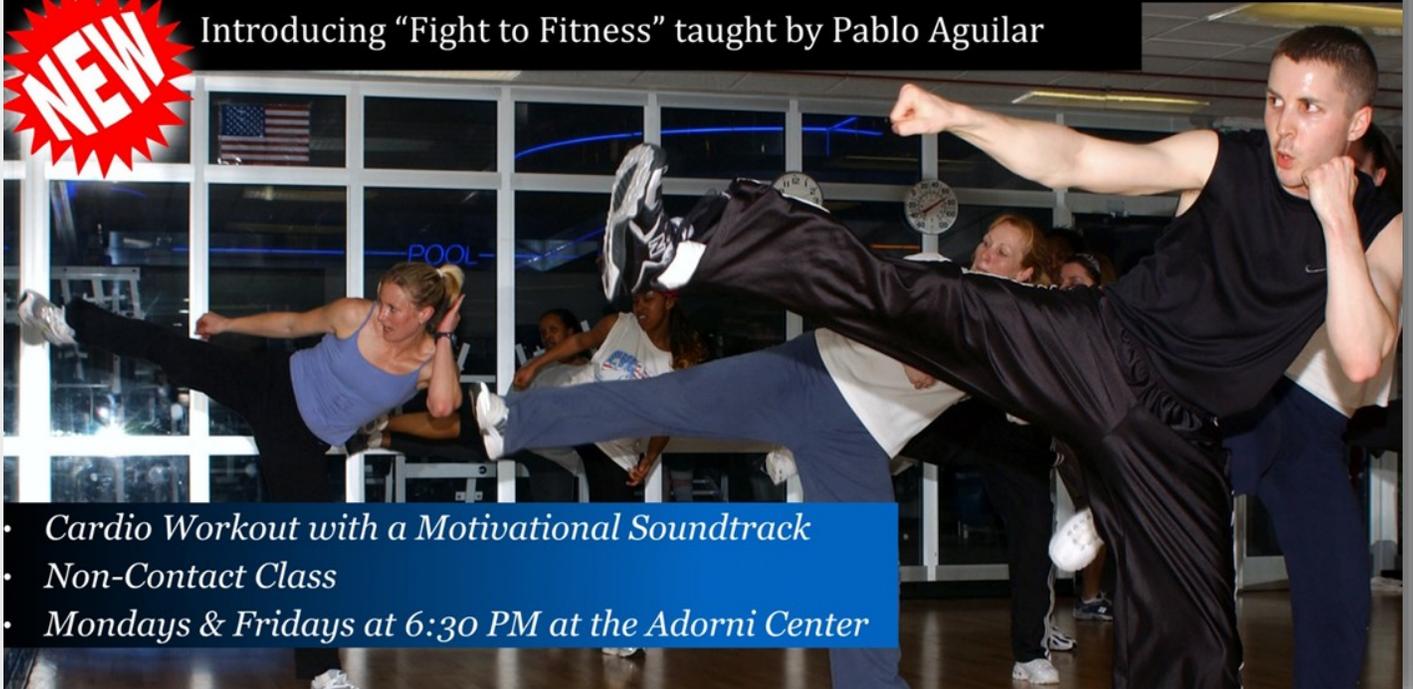
Outdoor Recreation Event Series



For more information please call 707-441-4248.

## The Most Fun You'll Ever Have Getting Fit!

Introducing "Fight to Fitness" taught by Pablo Aguilar



- *Cardio Workout with a Motivational Soundtrack*
- *Non-Contact Class*
- *Mondays & Fridays at 6:30 PM at the Adorni Center*

## Yoga for Stiff People

- A gentle class for people to regain strength, balance, and flexibility
- Yoga mats available if needed
- **Taught by Lorna Brown**



Mondays, Wednesdays, Fridays at 11:00  
\$1 for Members/\$8 for Non Members

# Teen Stand Up COMEDY Workshop

Six Week Workshop  
Mondays Starting March 28th  
6pm-8:00pm  
\$35

## Fresh Voices Comedy Workshop

Grades 9-12

This six week stand up comedy workshop offers a safe, encouraging & positive environment where teens will learn the craft of writing & performing stand up comedy.

Workshop culminates with a live performance comedy showcase for the community taking place at the Eureka Municipal Auditorium on May 13th.

## Hilariously Instructed by:



**DEV RICHARDS**



**JESSICA GRANT**

*Veteran stand up comedians Dev & Jessica, along with other guest comics, will mentor teens on the craft of writing jokes, timing & stage presence. Instructors will guide workshop participants over the course of six weeks to develop a comedy set they will perform live on stage May 13th!*

**THE G.U.I.C.H.**  
Teen Recreation Program

Sign-Up at the Adorni Center  
1011 Waterfront Drive.  
Call 707-441-4248 for more information.



# Q3 2015



# City of Eureka Sales Tax Update

Fourth Quarter Receipts for Third Quarter Sales (July - September 2015)

## Eureka In Brief

Eureka's receipts from July through September were 1.8% above the third sales period in 2014. Excluding reporting aberrations, actual sales were up 3.0%.

The drop in the fuel and service station group was due to a retro-active adjustment that inflated year ago receipts. The actual decline of 17.9% was consistent with lower fuel prices.

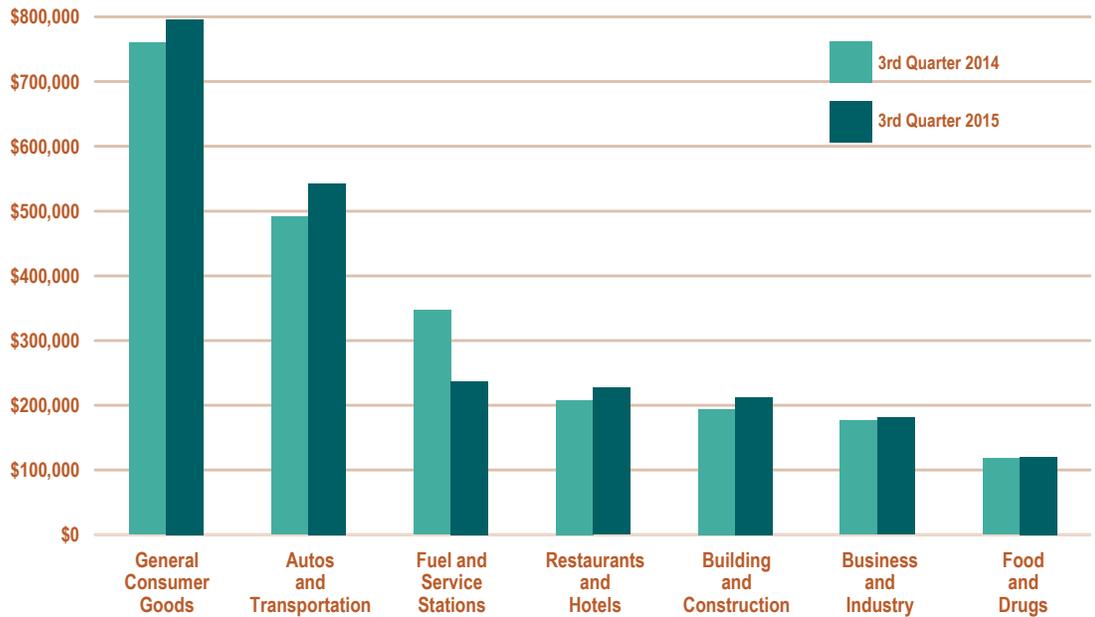
Sales activity in autos and transportation was boosted by robust performance in used autos. Increased returns in several sectors including discount department stores, home furnishings and specialty stores pushed up overall results in general retail.

The rise in hospitality-related revenues was inflated by multiple payment deviations. Nonetheless, summer season activity rose 7.2%. A new business contributed to the gain in building and construction.

Proceeds from the city's voter approved transactions tax districts, Measure O and Measure D, generated an additional \$1,604,546. Once temporary deviations were removed, receipts rose 2%.

Net of aberrations, taxable sales for all of Humboldt County grew 4.0% over the comparable time period; the Far North region was up 2.3%.

## SALES TAX BY MAJOR BUSINESS GROUP



### TOP 25 PRODUCERS

IN ALPHABETICAL ORDER

Broadway Gas & Deli	Northwood Auto Plaza
Costco	Performance Fuels
Eureka Home Furnishings	Pierson Building Supply
Harper Ford Lincoln Jeep Kia	Redwood Oil Chevron
Kmart	Ross
Kohls	Roys Auto Center
L & M Renner	Schmidbauer Building Supply
Lythia Chrysler Jeep Dodge	Sears
McCrea Nissan	Target
McDonalds	Tetrault Tire Pros
Mendes Supply	Verizon
Mid City Motorworld	Walmart
	Winco

### REVENUE COMPARISON

One Quarter – Fiscal Year To Date

	2014-15	2015-16
Point-of-Sale	\$2,295,064	\$2,316,855
County Pool	245,446	269,337
State Pool	1,553	430
<b>Gross Receipts</b>	<b>\$2,542,063</b>	<b>\$2,586,622</b>
Less Triple Flip*	\$(635,516)	\$(646,655)
<b>Measure D</b>	<b>\$529,914</b>	<b>\$535,035</b>
<b>Measure O</b>	<b>\$1,058,091</b>	<b>\$1,069,511</b>

**Statewide Results**

The local share of sales and use tax revenues from the summer sales quarter were up 2.4% over last year's comparable quarter after adjusting for payment aberrations.

New and used auto sales and leases continued to exhibit solid gains and were the primary contributor to the quarter's statewide growth. The countywide allocation pools were the second largest contributors to the overall gain, boosted by increased online sales activity. The state's travel and tourism industry contributed to a robust increase in receipts from restaurants and hotels. Recovering building and construction activity was also significant with an 8.6% increase over the comparison period.

Gains in most other segments were relatively modest while receipts from fuel and service stations declined for the fourth consecutive quarter.

Overall performance was similar throughout most regions of the state, however the effect of lower fuel prices significantly dampened results in portions of the San Joaquin Valley.

**Online Retail Sales Continue to Outpace Brick & Mortar Stores**

Fourth quarter tax results will not be available until March but preliminary reports indicate holiday purchases from some brick and mortar stores are flat or down from 2014, while the volume of online shopping has set new records.

Although stores are not in danger of disappearing, the trend has many retail chains considering long-term plans for smaller "showroom" units with less square footage, employees, and in-store inventory.

HdL's statewide sales tax database for the first three quarters of 2015 shows that online orders for general consumer goods rose 17.6% over the first three quarters of 2014, while the overall sales gains at brick and mortar stores grew a modest 2.2%.

**New Restrictions on Tax Sharing Agreements**

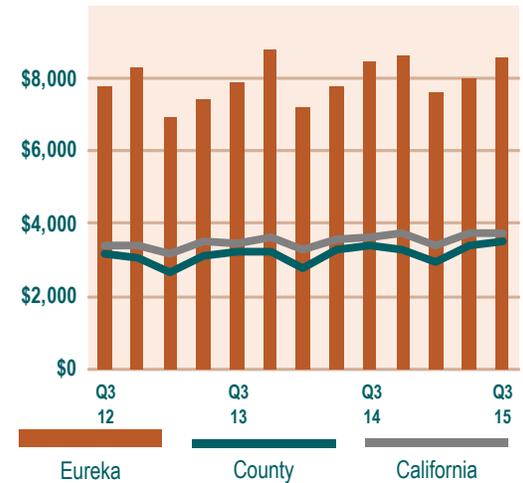
Tax rebates are subject to additional restrictions and reporting requirements in 2016.

Newly adopted Government Code Section 53084.5 prohibits tax sharing agreements that reduce another agency's sales tax if the business generating the tax continues to maintain a physical presence in the losing agency's jurisdiction.

The Government Accounting Standards Board (GASB) has also adopted new requirements outlined in GASB Statement 77 for detailed disclosure of rebates in government financial reports.

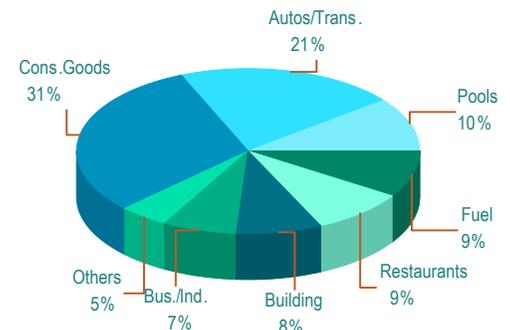
The rule issued on August 14, 2015 by GASB will require state and local governments to disclose the amount of property, sales, and income taxes that have been waived or rebated under tax abatement agreements with companies or other taxpayers. The requirements of Statement 77 are effective for financial statements with periods beginning after December 15, 2015.

**SALES PER CAPITA**



**REVENUE BY BUSINESS GROUP**

Eureka This Quarter



**EUREKA TOP 15 BUSINESS TYPES**

Business Type	*In thousands of dollars			
	Eureka Q3 '15*	Change	County Change	HdL State Change
Casual Dining	131.7	6.5%	5.6%	5.6%
Contractors	47.7	4.7%	-5.4%	12.9%
Department Stores	— CONFIDENTIAL —	—	-3.5%	-0.6%
Discount Dept Stores	366.9	2.0%	1.6%	2.1%
Family Apparel	59.6	1.5%	6.1%	2.2%
Grocery Stores Liquor	52.7	4.5%	7.2%	3.8%
Home Furnishings	59.6	3.7%	3.5%	5.1%
Lumber/Building Materials	107.3	12.2%	15.8%	6.7%
New Motor Vehicle Dealers	342.5	7.3%	9.1%	8.2%
Petroleum Prod/Equipment	— CONFIDENTIAL —	—	-32.7%	-28.0%
Quick-Service Restaurants	82.3	11.7%	10.6%	6.7%
Service Stations	141.0	-10.9%	-12.6%	-11.8%
Specialty Stores	46.5	16.9%	15.4%	5.7%
Sporting Goods/Bike Stores	48.1	8.0%	14.2%	0.7%
Used Automotive Dealers	60.6	42.5%	26.5%	13.8%
<b>Total All Accounts</b>	<b>2,316.9</b>	<b>0.9%</b>	<b>2.9%</b>	<b>2.3%</b>
<b>County &amp; State Pool Allocation</b>	<b>269.8</b>	<b>9.2%</b>	<b>11.3%</b>	<b>3.5%</b>
<b>Gross Receipts</b>	<b>2,586.6</b>	<b>1.8%</b>	<b>3.7%</b>	<b>2.4%</b>

# Notices:

## CITY OF EUREKA CAREER OPPORTUNITIES

Position	Emp. Type	Salary	Closing Date
Police Officer	Full-Time	\$48,324.00 - \$61,848.00 annually	Continuous
Parking Enforcement Officer	Temporary/ Part-time	\$9.92 - \$12.06 hourly	Continuous

Interested parties are encouraged to contact the Personnel Department.

Email: [jschoonmaker@ci.eureka.ca.gov](mailto:jschoonmaker@ci.eureka.ca.gov)  
Jobline: (707) 441-4134  
Website: <http://www.ci.eureka.ca.gov>

## BOARD AND COMMISSION VACANCIES

Notice is hereby given that applications will be accepted for appointments to the following city boards and commissions until the vacancies are filled:

### BOARD/ COMMISSION:

Art and Culture Commission	1 Vacancy
Board of Appeals	1 Vacancy
Eureka Energy Committee	1 Vacancy
Historic Preservation Commission	1 Vacancy

Applications may be obtained by phone or in person from the Mayor's Office, City of Eureka, 531 "K" Street, Eureka, CA 95501, (707) 441-4144, or may be downloaded from the City Clerk's website, listed below.

In order to be eligible for appointment to any board or commission, a person must be a qualified registered elector of the City of Eureka, the Humboldt Community Services District or Humboldt County Service Area No. 3, or an owner of a business located within the city limits of the City of Eureka. The mayor shall make the appointments with the approval of a majority of the Council. Appointments of qualified non-city residents will require a four-fifths (4/5) vote of the Council for confirmation.

Members on Boards and Commissions shall be willing to serve as a civic responsibility and without compensation. No member of any board or commission shall hold any paid office or employment in the city government.

Applications will be accepted until filled. For more information, call the City Clerk at (707) 441-4175, or go to: <http://www.ci.eureka.ca.gov/>.



[www.ci.eureka.ca.gov](http://www.ci.eureka.ca.gov)

### MAYOR

Frank Jäger

### CITY COUNCIL

Ward 1, Marian Brady  
Ward 2, Linda Atkins  
Ward 3, Kim Bergel  
Ward 4, Melinda Ciarabellini  
Ward 5, Natalie Arroyo

### ADMINISTRATIVE STAFF

Greg L. Sparks, City Manager  
Pam Powell, City Clerk/ IT  
Cyndy Day-Wilson, City Attorney

### DEPARTMENTS

#### Building/Public Works/Engineering

Brian Gerving

#### Development Services

Rob Holmlund

#### Finance

Wendy Howard

#### Humboldt Bay Fire

Chief Bill Gillespie

#### Parks and Recreation

Miles Slattery

#### Human Resources

Gary Bird

#### Police

Chief Andrew Mills

## About this Newsletter:

The City of Eureka eNews is published monthly. For questions and comments please contact:

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