



CITY OF EUREKA COLD STORAGE FACILITY SURVEY

Name: _____

Date: _____

Phone: (____) _____

Email: _____

Greenway Partners (Arcata) and Lisa Wise Consulting, Inc. have been hired by the City of Eureka to determine the economic viability of a cold storage facility in Eureka. The intent of this survey is to assess the demand for a cold storage facility and related services such as ice, blast freezing, frozen storage, etc. Information gathered in this survey will inform design alternatives, financial feasibility analysis, and preferred location. The survey requires 4-5 minutes to complete. Please complete the survey to the best of your ability as soon as possible but no later than April 28th.

Completed surveys can be submitted 1) **via email** to survey@lisawiseconsulting.com, 2) **online** via Survey Monkey at: www.surveymonkey.com/S/Eurekacoldstorage; or 3) **U.S. Post** to: Eureka Cold Storage Survey, Lisa Wise Consulting, Inc. 983 Osos Street, San Luis Obispo, CA 93401

CONFIDENTIALITY: This survey is completely voluntary and all information will be handled with the utmost confidentiality. Information from the surveys will only be released in aggregate form. No personally identifiable information will be released to the City, the public or used in the report. If you have any questions, please contact us at: (707) 356 - 9159. **Thank you in advance.**

1. Which of the following best characterizes your business or industry? Please circle.

- | | |
|---|--|
| <input type="checkbox"/> Seafood | <input type="checkbox"/> Aquaculture |
| <input type="checkbox"/> Fresh produce | <input type="checkbox"/> Meat |
| <input type="checkbox"/> Dairy | <input type="checkbox"/> Wine, beer, or beverage |
| <input type="checkbox"/> Food processing or packaging | <input type="checkbox"/> Hospitality/Tourism |
| <input type="checkbox"/> Decorative plants/flowers | <input type="checkbox"/> Other (Please specify): _____ |

2. Would a cold storage facility located in Eureka benefit your business? Please circle.

- a. Yes
- b. No (if no, you may stop here)

3. Please rank the following services, (1 being the most useful, 2 being the second most useful, etc.). For those ranked, how much space or quantity do you require per month?

- Cold storage
- Fresh produce
- Processing/Packaging
- Flake Ice
- Cube/block Ice
- Dry Ice
- Blast Freezing
- Other (please list): _____

4. What cold storage facility or services (if any) do you currently use:



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5. What commodities would you store in the facility? And how much (pallets, cubic feet, etc.)?

- Fish/seafood
- Meat
- Beer/wine
- Flowers
- Other (please list): _____
- Agricultural products
- Dairy Products
- Packaged Food
- Fresh produce: please list _____

6. On what basis would you need to access the cold storage facility?

- Daily
- Weekly
- Monthly
- Seasonal
- Throughout the year

7. What type of pricing structure would you expect or prefer and what would you expect to pay?

- By volume or pallet \$
- Day fee \$
- Monthly fee \$
- Yearly fee \$
- Other: _____

8. What general area do you feel would be the best location for a cold storage facility?

- Waterfront
- Inland
- No preference
- Other (please list): _____

9. What range of relative humidity does your commodity require? Please circle.

- a. 0-20%
- b. 21-40%
- c. 41-60%
- d. 61-80%
- e. 81-100%

10. What temperature range does your commodity require? Please circle.

- a. Colder than -12 degrees Fahrenheit
- b. -12 to 0 degrees Fahrenheit
- c. 0 to 10 degrees Fahrenheit
- d. 11 to 20 degrees Fahrenheit
- e. 21 to 30 degrees Fahrenheit
- f. 31 to 40 degrees Fahrenheit

11. Do you have other comments that you would like to share?

THANK YOU. If you have questions or specific needs, or would like to schedule a one-on-one interview, please contact us at: (707) 356-9159.